



01

Purpose

WHY WE EXIST

Golf coaching costs more than most people's clubs — and price is only the loudest way this game has kept people out.

We exist to make honest, measured swing feedback free for anyone with a phone — whoever they are, whatever they look like, and wherever they started.

Nobody should need a membership to find out their backswing is quick. Nobody should need an invitation to find out they belong.

Free for anyone with a phone.



02

Mission

WHAT WE DO ABOUT IT

Put a real practice tool in every golfer's pocket:

Grade the whole bucket, not the highlight swing.

Name the fault in plain language.

Hand over the drill that fixes it, with a pass test.

Keep every swing saved on your phone — never on our servers,
never behind a paywall.

If a number is on the screen, it was measured. If it couldn't be
measured, it isn't there.

Measured. Named. Fixed. Free.



03

Vision

WHERE THIS GOES

A range where every bucket makes you measurably better, and a community of golfers who improve on receipts, not guesswork.

A game where any kid can walk onto any range and see somewhere they belong — every background, every neighborhood, every start.

Better every bucket. Every golfer. Everywhere.

Better every bucket, every golfer, everywhere.